

PREMIUM PERFORMANCE
PREMIUM PROFITS

Nuseed
Monola Guide
2012

www.nuseed.com.au

go
monola 506 TT
605 TT
707 TT

Premium
payment
\$40
per Tonne

Monola ticks all the boxes

- ✓ New varieties
- ✓ New and larger profit zones
- ✓ Higher Premium Payments

CANOLACOTE™
Healthier Plants - Healthier Profit



monola
clean, green & lean


nuseed™
cropnetwork



"Our Monola yielded 2.75t/ha on average, and oils of 48%. An impressive result."

Will and Nick Malone
Wrattenbully SA



"My Monola performed well considering the very disappointing end to the season in our district. We are in the business of growing crops that provide extra income for the farm"

Andy Roberts
Cootamundra NSW

Why grow Monola?

Monola offers the full package, with a premium bonus. Triazine Tolerant varieties that perform with the best!

Nuseed Internal trials demonstrate Monola 605TT, 506TT and 707TT have it all when it comes to....

- Improved yields
- Improved oil content
- More maturity choices

Monola gives you the full package, ensuring higher gross margins.

If you're in the Profit Zone, why aren't you growing Monola?

How Nuseed Cropnetwork supports you in maximising your gross margins

- **Flexible base price lock in dates**
- **Your grain is strategically marketed to maximise crop value**
- **You receive a Monola premium payment**

With Nuseed Cropnetwork, you gain access to a range of high performance, High Oleic specialty canola oilseeds, including Australia's only herbicide (triazine) tolerant varieties. Premium quality seed is available under contract from local Monola seed retailers.

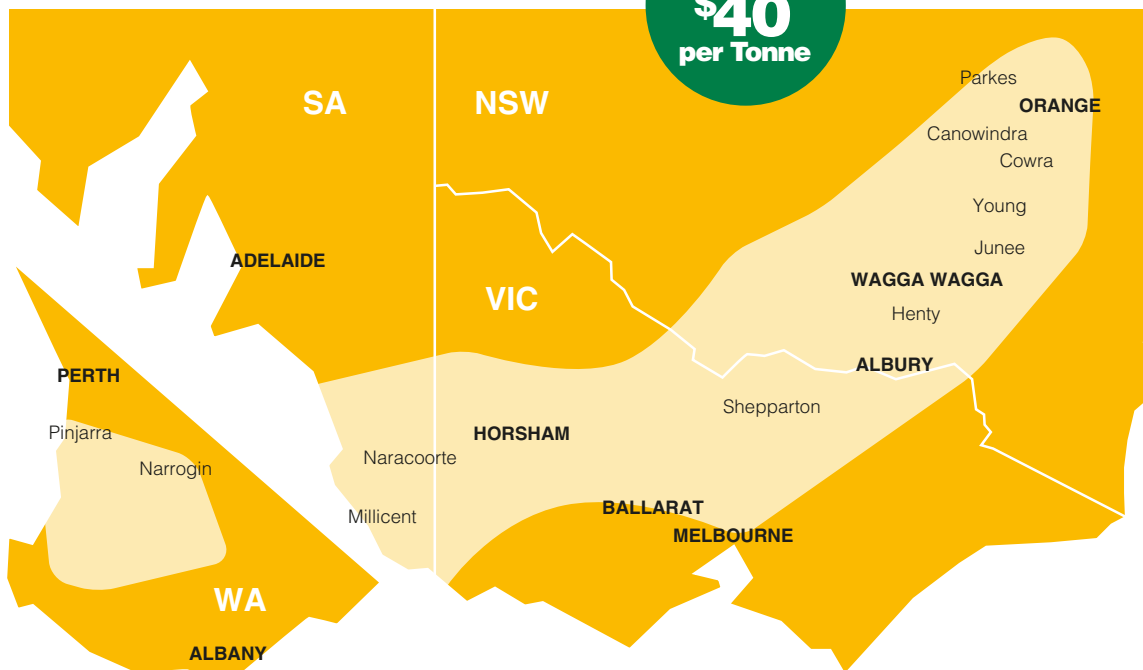
Crops are monitored throughout the season for yield potential giving us indications of production. Base price lock-in dates are flexible and you will receive your Monola Premium Payment at the same time as the payment for the grain.

Cropnetwork Monola grain is strategically marketed to end use oil customers to maximise crop value.



Are you in a Monola profit zone?

Premium payment
\$40
per Tonne

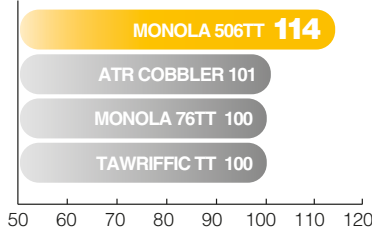


Monola 506TT BREEDERS CODE: NL0437

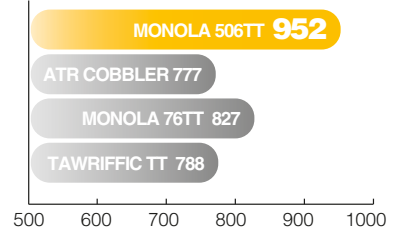
triazine tolerant monola

MATURITY	Early-Early/Mid (similar to ATR-Cobbler)
BLACKLEG	MR (P)
YIELD	ATR Cobbler + 13%
OIL	ATR Cobbler + 2.0%
VIGOUR	Similar to Tawriffic
PLANT HEIGHT	Similar to Monola 77TT
ALTERNATIVE TO	ATR Cobbler, Hyola 444TT, Hyola 555TT

*YIELD RESULTS (Yield % of Tawriffic TT)



*GROSS MARGIN ANALYSIS \$/Ha



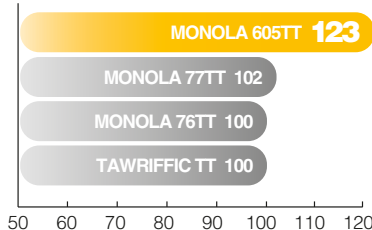
*2011 Nuseed T3 Yield and Oil Data. Across 13 sites. Mean yield of Tawriffic TT: 1.80 T/Ha

Monola 605TT BREEDERS CODE: NL0305

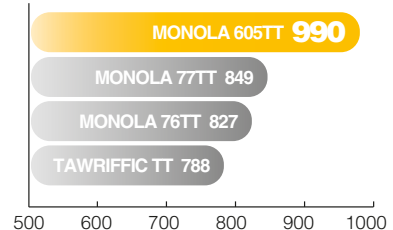
triazine tolerant monola

MATURITY	Early/Mid (similar to TawrifficTT)
BLACKLEG	MR (P)
YIELD	Monola 76 + 23%
OIL	Cobbler + 0.5%
VIGOUR	more vigorous than Monola 77TT
PLANT HEIGHT	Shorter than Monola 77TT
ALTERNATIVE TO	Monola 76TT, Monola 77TT, Crusher TT, Tawriffic TT

*YIELD RESULTS (Yield % of Tawriffic TT)



*GROSS MARGIN ANALYSIS \$/Ha



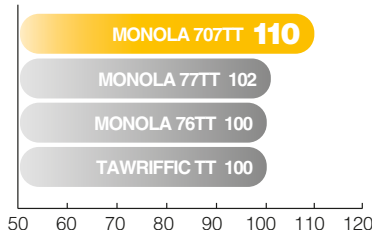
*2011 Nuseed T3 Yield and Oil Data. Across 13 sites. Mean yield of Tawriffic TT: 1.80 T/Ha

Monola 707TT BREEDERS CODE: NL0587

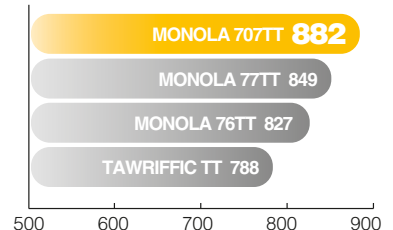
triazine tolerant monola

MATURITY	Mid (Similar to Monola 77TT)
BLACKLEG	R (P)
YIELD	Monola 77TT + 8%
OIL	Cobbler -1%
VIGOUR	Similar to Monola 77TT
PLANT HEIGHT	Shorter than Monola 77TT
ALTERNATIVE TO	Monola 77TT, Crusher TT, ATR Marlin

*YIELD RESULTS (Yield % of Tawriffic TT)



*GROSS MARGIN ANALYSIS \$/Ha



*2011 Nuseed T3 Yield and Oil Data. Across 13 sites. Mean yield of Tawriffic TT: 1.80 T/Ha

*2011 Nuseed T3 yield and oil data across 13 sites. Sowing rate 3.5kg/Ha. Seed price \$13.00/kg. Gross margins per Ha, calculated on a base canola price of \$450/t. Oil bonification calculated on 1.5% premium or deduction for each 1% above or below 42%. Monola premium \$40/T.



"Our Monola 605TT crop is currently looking as good, if not better, than any other canola crop we have grown"

Glenn Mibus, Horsham Vic August 2011



Go for a healthy profit...

Naturally high monounsaturated Monola Oil provides a healthy alternative to cooking oils containing high levels of saturated and trans fats.

And with their premium over canola, Nuseed Monola varieties deliver an even healthier bottom line.

monola health


Spot the difference...

Palm – 51% Saturated Fat

Tallow – 48% Saturated Fat

Cottonseed – 26% Saturated Fat

Monola – <7% Saturated Fat



CERT TM used under licence

- crop history
- crop isolation
- crop agronomy
- crop inspections
- crop hygiene
- seed purity
- seed germination
- seed vigour
- seed size
- seed treatments



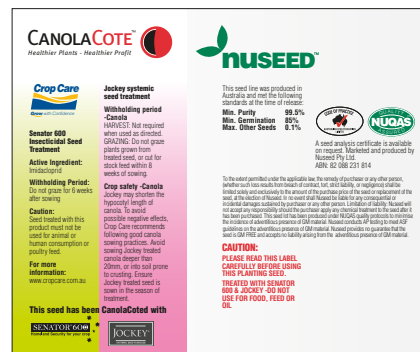
Nuseed CanolaCote™ complete and convenient crop protection...

- Increased protection against targeted insects and pathogens.
- Custom made to your specifications, subject to regulations.
- Professionally applied.

Available Monola seed treatment 2012

	Jockey® Senator®600 fungicide/insecticide	Senator®600 insecticide
Red Legged Earth Mite	control/suppress	control/suppress
Blue Oat Mite	control	control
Aphids	control	control
Blackleg	suppression	no control
Tag colour	Red and Green	Green

The above information is a guide only. Refer to individual product labels for full details prior to use.



Nuseed CanolaCote bag sticker colour code identification system



Jockey® Stayer®

Jockey® Stayer® has proven to be effective in minimising the effects of Blackleg infestation and maximising yield. Field trials have proven that Jockey® Stayer® is a cost effective means of disease control especially in paddocks with moderate to high disease levels. Early protection against Blackleg helps to maximise healthy plant establishment and reduce lodging due to stem cankers, leading to higher yields.



Senator® 600

Based on the proven active imidacloprid, Senator® 600 is a new insecticidal seed treatment from Crop Care. Senator® 600 is an easy and effective way to give your crop early protection from Red Legged Earth Mite, Blue Oat Mite and Aphids. In areas of high mite pressure Crop Care would recommend using Senator® 600 in conjunction with Talstar 100EC as a bare earth spray to maximise healthy plant establishment.



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PARTNERED WITH:

Nuseed has teamed up with industry leading crushing partners for the accumulation and crushing of grain.

Riverland Oilseeds: Millicent, Numurkah and Pinjarra
MSM Milling: Manildra

Both are well placed geographically to provide a wide growing area for Monola and continuity of supply of Monola oil to end users.



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NSW REGION
M 0437 178 296



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